



MOREL

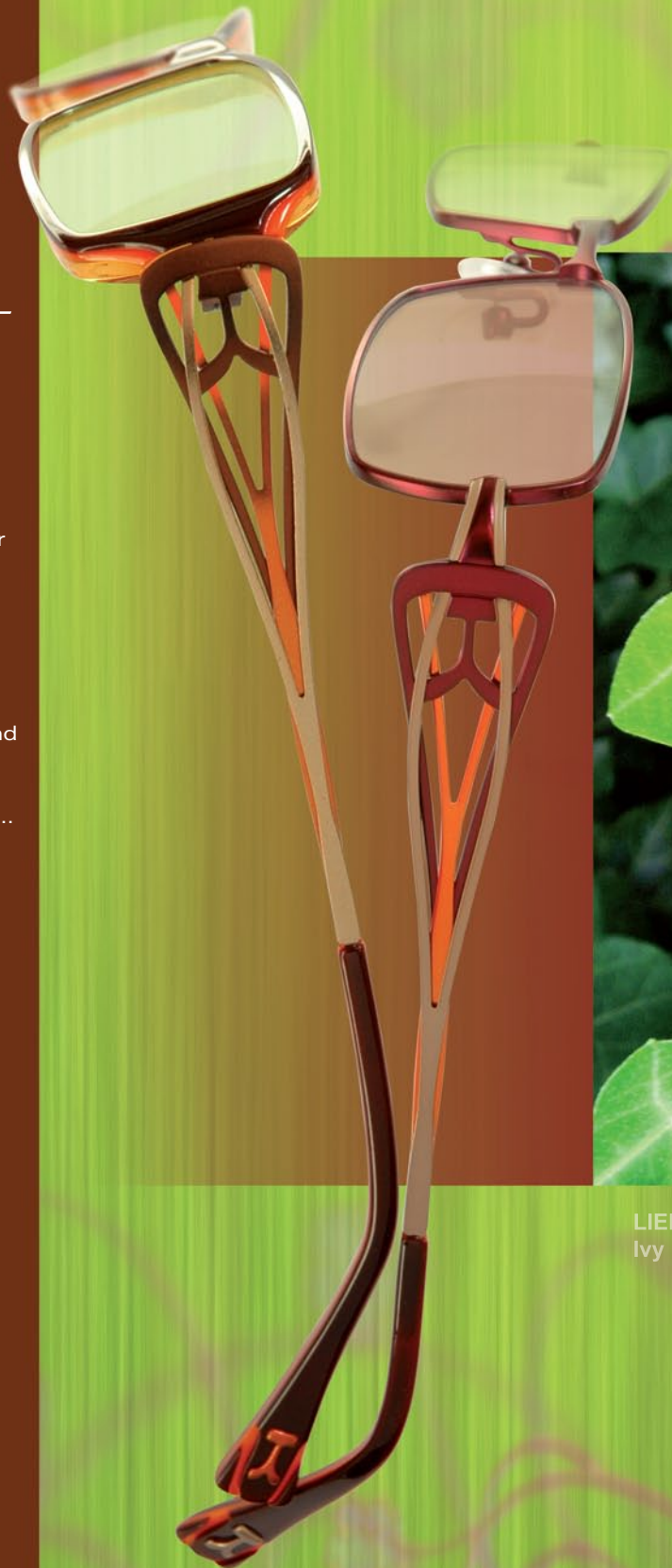
EDITORIAL

Autumn 2009 promises to be an exciting time with a wealth of new products in all our ranges.

The new Axinelle concept and Lierre concept invite you to discover the living world beauty. With Öga, the designer has created a strong, vital collection inspired by amazing constructions.

Nature and architecture have been cleverly reinterpreted in the Koali and Öga ranges.

A busy program for the coming fall...



LIERRE
Ivy

Product

You regularly come into contact with it but have you ever really observed it?

Its random twists and turns are things of great beauty and have inspired the designer of the Koali collection. The Ivy concept is based on a stainless steel temple made up of a braided pattern of delicate colored strips that cleverly reveal the "K" of the collection. Available in 5 metal styles (two stainless steel fronts, two full frames and one semi-rimless) and three acetate fronts.

This concept offers a wide palette of colors including blues, pinks, greens etc.

Lierre



The tree house restaurant

Straight from the imagination of Tracy Collins, the Yellow Tree House is a restaurant perched 12 metres above the ground. Both functional and highly theatrical, it resembles a cocoon inviting you to take a break inside. Completely hidden during the day, it really comes into its own when illuminated by night.

You will need to go to Auckland to appreciate this wonderful example of organic and environmentally-friendly design.

(Architects: Pacific Environments)
www.yellowtreehouse.co.nz

Ref. 6654K

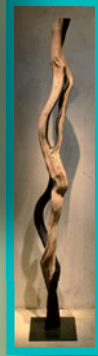
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KOALI
le monde vivant

Ref. 6663K

Plant Sculpture

VERTICAL, a partnership between Alban Lanore and Nanou Grimault, creates contemporary sculptures using plants from the Amazonian forests. Their work is of a rare beauty, bringing to life various dead woods and lianas to assume amazing shapes and elicit a deep aesthetic response. With total respect for the plant world, they never cut the wood but only collect from the ground in appreciation of the integrity of nature's work and time. These ethical and artistic values have had a profound impact on their work and life.



Ref. 6671K

Preview 2010
Primicia

Axinelle

Product

Axinelle invites you to an "undersea world". The coral that brightens the sea beds of the Atlantic ocean has inspired the decoration on the temple of this new Koali concept. The temple, with its organic patterns, is pleasing to wear and has the velvety feel of the material used.

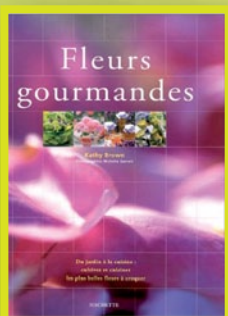
Axinelle is available in five styles (two full frames, two stainless steel fronts and one semi-rimless) and plays on the contrasts created by bright colors.

Edible flowers

Not only an inexhaustible source of inspiration for our creativity, nature is especially bountiful when it comes to the "fruits of the earth".

This fabulous book by Kathy Brown teaches us how to feed ourselves from the plants surrounding us. Discover a huge variety of plants and flowers used in savoury, sweet, fresh and floral recipes for a new cooking experience.

Add some flower power to your dishes!
"Edible Flowers".



Ref. 6648K



öGA
Scandinavian Spirit

PRODUCT / produit

Many of you were impressed by ÖGA 2700. This concept has been added to by three models (known as ÖGA Flagg) based on our exclusive tubular hinge. These new styles offer a fresh version of the original idea.

The two-tone acetate temple reveals a metallic band creating an aesthetic link with the front of the frames. The three models (two full-rim, one of which has a double bridge, and one semi-rimless) are available in four colors, some with laser texturing.

Ref. 6662 O

Preview 2010 Primicia

Ref. 6660 O

● öga Flagg

ARCHITECTUR / architecture

the great Paris challenge"

Making the city more human, attractive and pleasant to live in. This is the challenge that 10 teams of international architects have been working on for the last two years (Sir Richard Rogers, Jean Nouvel, Christian de Portzamparc etc.).

Their innovative ideas and proposals for the city of Paris are presented in a major exhibition being held at the Cité de l'architecture et du patrimoine until 11 November 2009.

A certain vision of the metropolis of the future!!
www.citechailot.fr



Castro / Denisoff / Casi



Ref. 6621 O

Ref. 6622 O

Ref. 6625 O



Fanfarlo

MUSIC / fanfarlo

If you haven't heard of FANFARLO, run don't walk to buy their album "reservoir". Created by the Swedish musician Simon Balthazar, this group is pure gold. Sometimes violent, often soothingly calm, "reservoir" is a melancholy pop rock album with highly skilled arrangements. For immediate consumption!!! www.myspace.com/fanfarlo

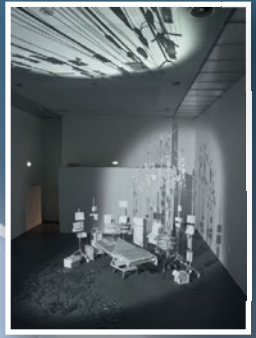
● öga Tack

ARTIST / kunstler

Hans op de Beeck uses all forms of media to express himself. Sculpture, drawing and architecture are employed to create bizarre scenes and urban landscapes designed to make you think. Hans op De Beeck, an unclassifiable artist worth discovering. www.hansopdebeeck.com

PRODUCT / produit

The first thing you notice about ÖGA "Tack" is its amazing construction. The temple appears to be levitating. It is connected to the front by two stems which extend delicate openings allowing the color to subtly come through. ÖGA "Tack" is available in six styles (2 acetates, 2 full rim and 2 semi-rimless) that combine matt and glossy finishes, acetates with stainless steel and the brightest colors with metallic tones. Waste no time in discovering this concept!!



Installation



T mart installation



Bas relief